



AR111  
G53  
15W



Crown Silver  
E27  
7W

# River Island

Application [Commercial Decorative](#)  
Location [London, United Kingdom](#)  
Lighting Designer [Prolight Design](#)







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Leading high street fashion retailer River Island, has chosen MEGAMAN®'s LED AR111 and Crown Silver lamps at the company's London headquarters. Offering excellent light output and energy saving, the lamps along with the aesthetically designed luminaires, provide a warm but modern welcome throughout the reception, corridors, stairwells and office areas.

The company with over 60 years experience in the fashion industry have over 300 shops across the UK, Ireland and internationally. The London office complex has recently gone through re-development with old warehouse areas being made into additional offices and refurbishment of existing office space.

Retail lighting design experts Prolight Design were asked to produce a lighting scheme to incorporate the triple head gimbal recessed downlighters that had already been chosen by River Island's management team. With the delicate glass light fittings requiring a reflector type lamp, Prolight suggested using a mixture of MEGAMAN®'s 14W LED AR111 and 7W Crown Silver to provide excellent optical control and light output without the heat generation.

Offering 40,000 hours life, MEGAMAN®'s AR111 LED lamps use the company's patented Thermal Conductive Highway™ (TCH) technology. They offer a direct replacement for halogen spots in terms of both colour temperature and intensity whilst providing energy savings of up to 80%. MEGAMAN®'s LED Crown Silver, A60 shape lamps have a unique silver plated crown top

with the rest of the lamp clear glass. The aesthetic design, high colour temperature and high colour rendering make it ideal for any decorative or mirror lighting as it provides a non-glare, in-direct controlled light. The lamp also has a life of 30,000 hours.

Following installation of the MEGAMAN® lamps at River Island, an energy saving of 39,420 kWh has been calculated, which equals 24,283 kg of CO<sub>2</sub> per year\*.

River Island headquarters successfully combines practical and decorative lighting solutions to provide a welcoming atmosphere in all the communal areas while at the same time making sustainable energy savings.



\* Based on 0.616 kg CO<sub>2</sub> emission/kWh



